



JUMP MEDIA

Raising The Bar In Equestrian PR

The Buzz - March 2023

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at jennifer@jumpmediallc.com.

IN THE NEWS



USEF Foundation Celebrates Recipients of Prestigious Awards

WELLINGTON THE MAGAZINE

In January, three prestigious United States Equestrian Team (USEF) Foundation Awards were presented during the organization's Gold Medal Club Reception held at The Wanderers Club in Wellington, FL. Eventing Olympian Will Coleman received the Whitney Stone Cup for his consistent excellence in international competition and consummate standards of sportsmanlike conduct and ambassadorship for the sport. Rising dressage star Christian Simonson was honored with the Lionel Guerrand-Hermès Trophy for exemplifying the U.S. Equestrian Team's ideals of sportsmanship and horsemanship. Margaret Duprey earned the R. Bruce Duchossois Distinguished Trustee Award for her outstanding service, leadership, and philanthropy in support of U.S. equestrian teams and athletes.

[Read More](#)



The Most Powerful Women in New York

GUEST OF A GUEST

In honor of International Women's Day, read this round-up of the most influential female powerhouses that helm the realms of fashion, culture, politics, and beyond.

While Georgina Bloomberg's father may no longer be the mayor, New York City's former First Daughter still has plenty of pull from Manhattan to the Hamptons. The celebrated equestrian is a major name on the philanthropy circuit and uses her position of power to advocate for animals as Chair of Humane Generation for the Humane Society of the United States.

[Read More](#)



Changes Ahead for HITS Saugerties

HITS SHOWS

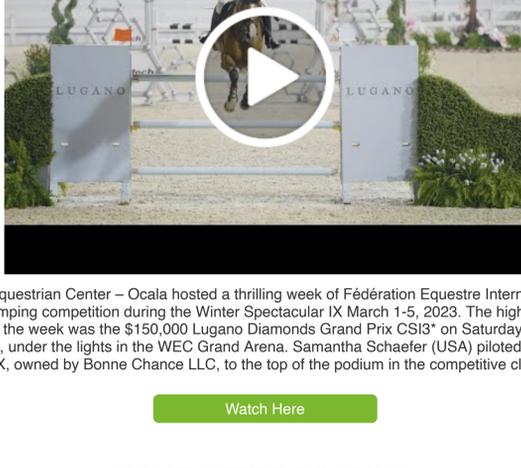
HITS Saugerties will have a new footprint with new footing for the upcoming 2023 show season. HITS will be teaming up with Wordley Martin once again as they prepare to makeover HITS Saugerties in Saugerties, NY. Wordley Martin will be resurfacing three rings and more than 205,000 square feet of riding arenas at the world-class venue, showcasing HITS' dedication to providing the best experience for both horses and riders at all of its venues.

[Read More](#)

WHAT WE'RE WATCHING

World Equestrian Center - Ocala Hosts FEI Show Jumping Competition During 2023 Winter Spectacular Show Series

WORLD EQUESTRIAN CENTER



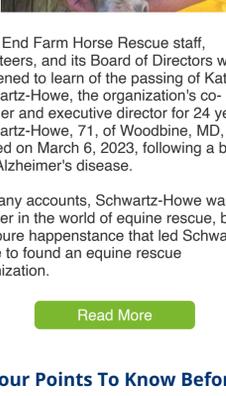
World Equestrian Center – Ocala hosted a thrilling week of Fédération Equestre Internationale show jumping competition during the Winter Spectacular IX March 1-5, 2023. The highlight event of the week was the \$150,000 Lugano Diamonds Grand Prix CSI3* on Saturday evening, March 4, under the lights in the WEC Grand Arena. Samantha Schaefer (USA) piloted James Bond HX, owned by Bonne Chance LLC, to the top of the podium in the competitive class.

[Watch Here](#)

WHAT WE'RE READING

Schwartz-Howe, Pioneer in Equine Rescue, Dies at 71

BLOODHORSE



Days End Farm Horse Rescue staff, volunteers, and its Board of Directors were saddened to learn of the passing of Kathy Schwartz-Howe, the organization's co-founder and executive director for 24 years. Schwartz-Howe, 71, of Woodbine, MD, passed on March 6, 2023, following a battle with Alzheimer's disease.

By many accounts, Schwartz-Howe was a pioneer in the world of equine rescue, but it was pure happenstance that led Schwartz-Howe to found an equine rescue organization.

[Read More](#)

Tips From the Pros: Buying a Farm With Martha W. Jolicoeur

BARNMANAGER



Deciding to buy your own farm is a decision not to be taken lightly. Understanding the process and knowing what properties will align with your needs are crucial factors to consider. BarnManager spoke with Martha W. Jolicoeur, one of the top-ranked real estate agents catering exclusively to equestrian clientele in Wellington, FL, to learn from her experience and expertise.

"When you start the process of looking for a farm you want to make sure you know what your budget is, especially when looking at equestrian properties. It's important to hire a realtor you trust who comes recommended and specializes in horse farms."

[Read More](#)

Four Points To Know Before Insuring Your Horse

HORSETALK



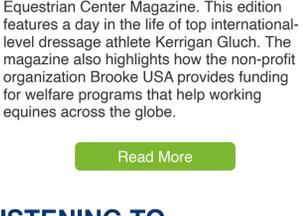
As horse people, we know that despite our best efforts to keep our horses healthy and safe, there is always risk involved. Something as seemingly small as a stumble during turnout can have detrimental consequences, such as a career- or life-ending injury.

If you're planning to insure a horse now or in the future, Laura Connaway, President of Connaway & Associates Equine Insurance Services, Inc., shares four key points to consider as you explore your coverage options.

[Read More](#)

World Equestrian Center Magazine Volume I 2023

WORLD EQUESTRIAN CENTER



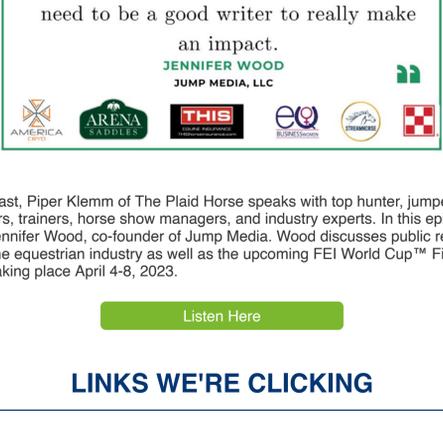
Check out Volume I, 2023, of the World Equestrian Center Magazine. This edition features a day in the life of top international-level dressage athlete Kerrigan Gluch. The magazine also highlights how the non-profit organization Brooke USA provides funding for welfare programs that help working equines across the globe.

[Read More](#)

WHAT WE'RE LISTENING TO

The Plaidcast Features Jennifer Wood

THE PLAIDCAST



On The Plaidcast, Piper Klemm of The Plaid Horse speaks with top hunter, jumper, and equitation riders, trainers, horse show managers, and industry experts. In this episode, Klemm speaks with Jennifer Wood, co-founder of Jump Media. Wood discusses public relations and marketing in the equestrian industry as well as the upcoming FEI World Cup™ Finals in Omaha, NE, taking place April 4-8, 2023.

[Listen Here](#)

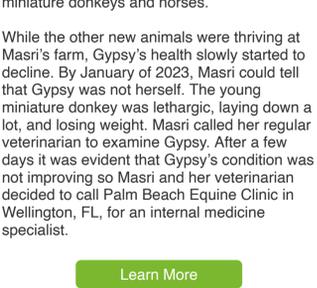
LINKS WE'RE CLICKING

- Do you want to stay at the next equestrian sport? [Read the top five reasons you should stay at The Equestrian Hotel at World Equestrian Center - Ocala.](#)
- The FEI World Cup™ Finals Omaha 2023 is right around the corner. Stay up to date with the latest scoop on the event. [Enjoy an interview with dressage rider Anna Buffini, learn more about the most recent news updates, and relive a few of the greatest moments in Dressage history.](#)
- The top college equestrian teams are ready to go head-to-head in the National Collegiate Equestrian Association National Championship at World Equestrian Center – Ocala on April 13-15, 2023. Horse & Country will provide exclusive livestream coverage of the event. [Learn more about this partnership and how to watch all the action.](#)
- Things are heating up in Florida. [Read this tale of two cities vying to be the center of the equestrian world.](#)
- Rider, trainer, and course designer Anthony D'Ambrosio was inducted into the Show Jumping Hall of Fame. [Go back in time to when he set the indoor world puissance record at the Washington International Horse Show aboard Sweet N Low.](#)
- Are you planning your summer show schedule? Make sure to add Saratoga Horse Shows to the list for top hunter, jumper, and equitation competition. [View the June Prize List and learn where to submit your entries.](#)
- McLain Ward is sharpening his skills before seeking another FEI World Cup™ Finals title in Omaha. [Watch how Ward won out over Julien Epailard of France in the Rolex Grand Prix at The Dutch Masters on Sunday, March 12.](#)
- Do you start every day with Wordle? [Read about the day when many equestrians got lucky on their first try.](#)
- Do you ever wonder what goes into designing intricate jumps? [Go behind the scenes with Maria Ranieri Gugliuzza of Dalman Jump Co. to watch her turn fences into artwork.](#)

A BIT OF GOOD NEWS

Palm Beach Equine Clinic Helps Mini Donkey Return to Health

PALM BEACH EQUINE CLINIC



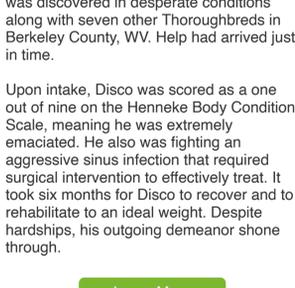
When Natasha Masri purchased Gypsy, a then four-month-old miniature donkey, on October 21, 2022, she could not wait to take her new pet home. Less than two weeks later Gypsy arrived at Masri's farm along with four other miniature donkeys and horses.

While the other new animals were thriving at Masri's farm, Gypsy's health slowly started to decline. By January of 2023, Masri could tell that Gypsy was not herself. The young miniature donkey was lethargic, laying down a lot, and losing weight. Masri called her regular veterinarian to examine Gypsy. After a few days it was evident that Gypsy's condition was not improving so Masri and her veterinarian decided to call Palm Beach Equine Clinic in Wellington, FL, for an internal medicine specialist.

[Learn More](#)

Disco Finds His Groove

HORSE NETWORK



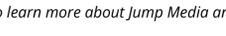
A registered Thoroughbred born on March 25, 2004, Disco raced seven times under the name Colega, but a prolific racing career wasn't in the cards for him.

His life took an unfortunate turn, and in 2010, he was rescued by Dawn, End Farm Horse Rescue of Woodbine, MD, after he was discovered in desperate conditions along with seven other Thoroughbreds in Berkeley County, WV. Help had arrived just in time.

Upon intake, Disco was scored as a one out of nine on the Henneke Body Condition Scale, meaning he was extremely emaciated. He also was fighting an aggressive sinus infection that required surgical intervention to effectively treat. It took six months for Disco to recover and to rehabilitate to an ideal weight. Despite hardships, his outgoing demeanor shone through.

[Learn More](#)

SOCIAL WE'RE SHARING



To learn more about Jump Media and the services we offer, visit www.JumpMediallc.com.